

Reglement of the International Competition arturbain.fr

29th session 2021-2022

Article 0 : SET THEME

Every year, a working theme is held by the board of directors of "L'Art Urbain dans les Territoires". This theme, common to three big events, is going to allow to guide in their choice and to value as well the realizations held for the National Prize as the projects of the international Competition as well as the reflections and the proposals stemming from the Meeting with the professionals of the living environment and from the services of the State.

Theme 2021 **« Urban regeneration of fringes of cities, towns and villages »**

The 2019-2020 theme "Mobility for all" was one of the priorities for renewing the attractiveness of cities, towns and villages and the suburbs of metropolises.

The 2021 theme "Urban regeneration of the fringes of cities, towns and villages" must be rethought within the national framework of renewal of post-Covid planning practices and the "Cœur de ville" action in the territories.

The global health and economic crisis in which we find ourselves, obliges us to reinforce the implementation of the major environmental issues revealed in particular since the RIO conference in 1992, the KYOTO protocol in 1997 and during the PARIS agreements on climate in 2015.

The urban regeneration of the fringes of cities, towns and villages, as for mobility, must allow us to innovate, to work in a more transdisciplinary and remote way. The inhabitants of these territories expect a better living environment, more inter-generational, more economical and more in touch with nature.

This notion of urban regeneration, which began in the 1980s, developed at the same time as the large-scale expansion of the city's outskirts was losing steam and the country was being deindustrialized in favor of tertiary activities and services.

This urban regeneration - a phenomenon known to urban historians - recycling and transformation of sites has always been the rhythm of the transformation of the urban form. Mining, industrial, railway, military and now commercial wastelands are giving rise to new development practices. Their renewal contributes to the remarkable transformation of new neighborhoods on the outskirts of cities, eco-neighborhoods, agri-neighborhoods...

The presence of NATURE and the reinforcement of biodiversity in all territories have become essential factors to limit the carbon footprint of these places while improving air quality.

The presentation of your current or completed projects will provide answers to four essential questions

How to reconnect the bangs to the amenities and centralities of cities and villages,
How to give back to nature their soils locked up by years of waterproofing,
How to reprogram their uses in a sustainable, economical way,
How to achieve this within the framework of a circular and local economy

The evolution of our living environment requires the emergence of new professional practices, new trades, new methods of consultation, the assembly of skills and innovations.

We wish to highlight the evolution of project practices in the context of the arturbain.fr 2021 Prize, preceded by the round table organized the same day.

Students will also contribute their ideas by participating in the arturbain.fr 2021 International Competition.

Participate: your achievements can serve as examples and allow us all to progress together.

Article 1 : ORGANISATEUR

The Association « L'Art urbain dans les Territoires » (AUT), an officially recognised organisation, is organising an «International competition » **in the French language**, sponsored by the Ministry of Ecology.

Article 2 : CONTESTANTS and ENTERING TEAMS

- The competition is open to all professors and students enrolled in a university and in art schools, architectural schools, engineering schools, landscape architecture schools, town planning schools...
- The competition is more specifically aimed at post graduate MASTER Students.
- The contestants are grouped into multidisciplinary teams of three or four members comprising **one professor or a doctoral student (research advisor of the team)** possibly accompanied by other teachers **and two or three students. The team has to recover from at least two different disciplines (for example, a professor of town planning and 2 students in architecture).**
 - Each student can only belong to one team. Any withdrawal by a student must be notified.
 - **Each professor can coordinate several teams as co manager of the quality of the sketch with the students :**
 - The professor completes the entry form on the [online interface](#).
 - The professor watches the respect for the rules by pointing each of 14 disqualifiants criteria (cf. page 6),
 - He participates **necessarily** in the Internet jury according to the article 7.3 of the rules **at the risk of disqualification of his team(s) still in the running**
 - **In case of gain of a prize, he assists or sends a representative to the prize-giving in Paris.**

The registration is equivalent to the membership of the students and the teacher to the Association L'Art urbain dans les Territoires. All team members pay a fee to participate in the competition (teachers 30 €, students 15€).

The directors of teaching establishments are asked to include the International Competition in their establishment study program.

Nota important :

1. The professor or the director of teaching establishment can ask for the coming of a consultant of "L'Art Urbain dans les Territoires" (AUT) for a round table.
2. The sendings will be made under the responsibility of the teacher coordinator of every team.
3. A certificate of sketch return will be given by the AUT; **this certificate will allow giving 1 to 4 european credits (ECTS) to each student of the team (subject to the professor and the education committee agreement in the responsible school)**

Article 3 : CHOICE OF SITE

Each professor chooses the study site in consultation if possible with the local authority concerned (villages, boroughs, small towns, community of municipalities, public establishments...)

Article 4 : PROCEDURES TO BE RESPECTED (see 'Recommendations Note' in the appendix).

4.1 Respect for the annual theme:

The sketch will have to answer exactly the theme defines in the article 0. The situation Before (analysis) will analyze a situation in touch with this theme and the situation After (proposition) will propose an improvement of this territory with regard to the same theme.

4.2 Format, page layout, title, presentation of the sketch in French language:

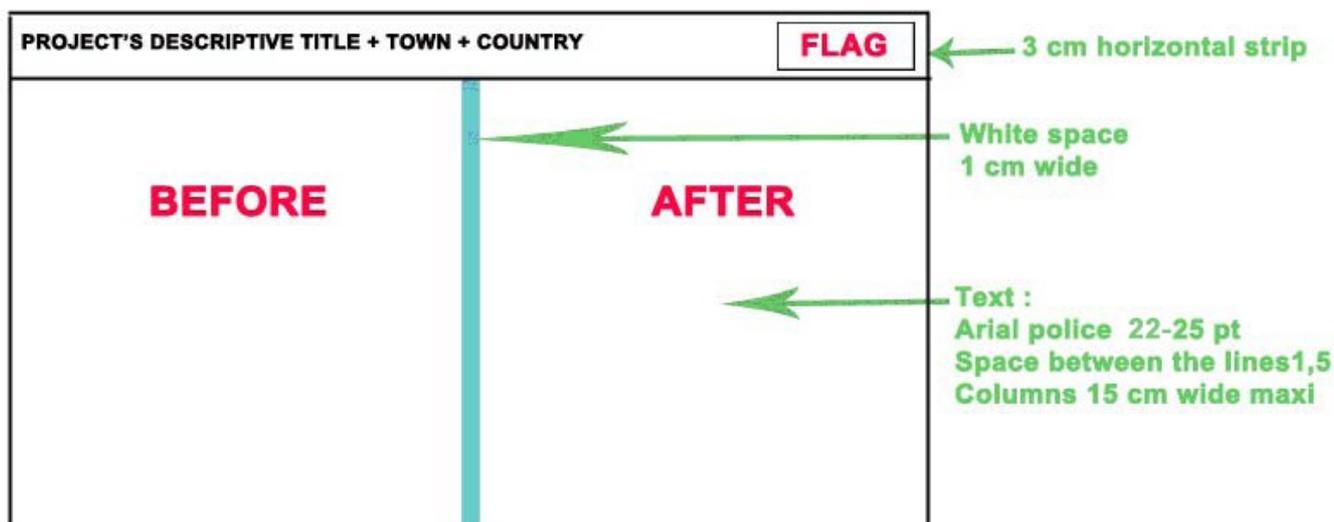
The sketch must be delivered in **A1 format** (59, 4 × 84,1 cm) horizontal landscape mode, according to the modalities defined in the article 4.4.

The sketch is divided by 2 equal parts separated in the center on all the height by a white space 1 cm wide :

- The left hand A2 section will present the situation Before (analysis)
- The right hand A2 section will present the situation After (proposition)

The **project's Descriptive Title** figure in French language (Arial police, 60 pt, bold type, capital letter) on a **3 cm**

horizontal strip on the top, also containing the names of the city or the village, and the country. The flag of the country on which depends the educational establishment of the team appears to the right of this horizontal strip. **ATTENTION : the sketch must be anonymous.**



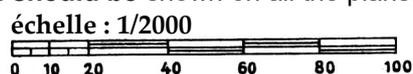
4.3 Presentation of the sketch:

Before section / Analysis <u>Current situation</u>	After section / Proposal <u>Goals and programme</u>
<ul style="list-style-type: none"> - a map of the territory or an aerial photo at an appropriate scale will indicate: <ul style="list-style-type: none"> o The natural areas (wooded areas, waterways...), o The urban nodes (towns, boroughs, hamlets, etc) the transport routes and the structures ... - A site plan (1 to 10 Ha) to appropriate scale (between 1/2000th and 1/500th) or aerial photo related to the project. - Plans, cuts, visual sequences <p><u>Please note:</u> <i>The site chosen for the project should be identified by a box or superimposed colouring.</i></p>	<ul style="list-style-type: none"> - A <u>development plan</u> to the same scale showing the mechanisms set up, - A block plan of the project on the same scale with the programme. - Plans, cuts, visual sequences... in correspondence with the analysis

4.4 Display: The presentation standards given in these rules are compulsory. They facilitate the reading of the sketch.

The **mode of portrayal** of the area should be indicated in the '*French vocabulary of urban Art*'¹ (land use interpretation grid, visual sequence, identifications, urban window, block plan, landscape plan, etc);

- The scale and the **North should be** shown on all the plans.



- **The sections and façades** (where necessary) should be to the scale of the plans and positioned to facilitate simultaneous reading : plan/section, or plan/façade;

- **The views of the 'visual sequences' Before/After must be identified** (numbered and materialized by a viewing angle: ) on the corresponding plans for a plan/view reading;

- **Text should be** written on a **white background** to facilitate reading. It should be written in 15 cm wide columns with 1200 to 2400 characters in Arial 22 to 25 points, interline 1.5.

1

- **The existing elements** in the part “Before”, and preserved in the part “Later”, **will be represented as before.**
- **A simple color code** will be indicated in legend of the plans.

4.5 Presentation of the qualities of the proposal:

- For the ‘After’ Section, the qualities of the proposal will be mentioned **NECESSARILY** in three separate columns:

- o **Architectural quality**
- o **Quality of community life**
- o **Respect of the environment**

- One of the sketched proposal views will illustrate the descriptive title.

The [Référentiel sur la qualité du cadre de vie](#) (Cf. summarized on www.arturbain.fr) will be of use as guide to the teams to describe their proposition, and to the professors to proceed to the notation of sketches ; Example of description of operation following 3 criteria are available on www.arturbain.fr at the section "Prix national " or on the links below: [exemple 1](#), [exemple 2](#), [exemple 3](#).

Article 5 : PROCEDURE FOR SENDING THE APPLICATION FILE

The digital sending of the application file is done only through the [online interface](#).

3 files of the file are the following ones :

- A PDF file with the title of the sketch, the name of the professor, his email address, and his phone number, names and first names of the students, the name of the educational establishment ;
- An A1 format JPG file (59.4 cm x 84.1 cm), (**flattened, without layer**), resolution: 300 pixels/inch i.e. 9933 x 7016 pixels, saved under the name: *title_of_the_project_a1.jpg*, **in French language**;
- An A4 format JPG file (21 cm x 29.7 cm) (**flattened, without layer**), resolution: 300 pixels/inch i.e. 1752 x 2480 pixels, saved under the name: *title_of_the_project_a4.jpg*, **in French language**.

Article 6 : THE KEY DATES OF THE COMPETITION

- o Period of entries on the Internet **from September 1st, 2021 till December 15th, 2020**
 - o **Closure of sending sketches: December 15th, 2021 at midnight, French time**
 - o Technical committee and Selection committee : end of December 2021
 - o Publication of the pre-selected sketches on the Internet : January, 2022
 - o Award of prizes and exhibition in Paris : **February 15th, 2022**

Article 7 : TECHNICAL COMMITTEE, SELECTION COMMITTEE AND INTERNET JUDGES

7.1 The technical committee of « l’Art Urbain dans les Territoires » will examine and send the sketches to the Selection Committee, indicating, as follows:

- Those **which have not respected articles 2, 4 and 5 and which can be disqualified from the competition.**
- Those with legibility problems, making it difficult to get the ideas across (descriptive title, before/after comparison, text-image link, etc).

1

7.2 The Selection Committee, comprising professional experts (architects, town planner, engineers, economists, urban plasticity experts, landscape architects...) chosen by the SRA, will examine all of the sketches. It will unanimously select at least 10 sketches it considers to be exemplary.

7.3 The Internet Judges have supreme authority It is made up of the teachers supervising the teams still in the running. If a team is made up of several teachers, **a single scorecard** will be sent (after the teachers have consulted). Each teacher of the jury is invited to evaluate the sketches on www.arturbain.fr. He **impartially** attributes to each selected sketch (with the exception of those in which he participated) 1 point (minimum score), 2 points, or 3 points (maximum score) for each of the three criteria:

- **Architectural quality**
- **Quality of community life**
- **Respect of the environment**

After the transmission of the teachers' votes to "l'Art Urbain dans les Territoires », the classification of the selected sketches is done by adding the points.

Article 8 : PRIZES AND DISTINCTIONS

- The '**International arturbain.fr prize**' is awarded to the sketch which obtains the best score in the general classification (1 500 €).
- The **three 'distinctions'** (500€ each) for "architectural quality", "quality of community life", and "respect of the environment" are awarded to the sketches which obtain the best scores in each criteria. In the event of a tie, the result will be decided by the general classification score.
- Special distinctions (300 € each) can be awarded towards the classification.

Noted 1: the delivery of prizes will be made the day of the prize-giving, personally to the professor responsible for the team prize-winner or to her representative duly appointed; in defect, the prizes cannot be perceived.

Noted 2: On the day of the award ceremony, the representative(s) of the winning teams will make a filmed presentation of their sketch IN FRENCH LANGUAGE. This presentation will be prepared prior to the award ceremony and in conjunction with the Robert Auzelle Seminar. The video of the presentations will be published on www.arturbain.fr and on the You Tube channel of the Robert Auzelle Seminar.

Noted 3: educational establishment are invited to participate in the bearing of the costs of the students and teachers prize-winners.

Article 9 : ORGANISER'S RESPONSABILITIES AND COMMUNICATION

9.1 Intellectual and artistic property:

The contestants remain the owners of the sketches entered in the competition and of their utilization rights. Nevertheless, the organizer reserves the right to reproduce the proposed sketches as well as the name and the photograph of the contestants to organize public relations or information actions at its sole discretion. Any physical or legal person wishing to use the works of the teams must send a request to the organizer.

9.2 Organizer's liability:

The organizer reserves the right to shorten, defer, postpone, modify or cancel this competition for any reason whatsoever. The organizer makes a commitment to try to inform the contestants, but cannot be held liable.

9.3 Interpreting the rules:

The competition rules can be consulted on www.arturbain.fr
Participating in this competition entails the unreserved acceptance of these rules.
The organizer has exclusive powers to interpret these rules.

9.4 Communication:

- 1 - the web site www.arturbain.fr will display the winning sketches with the names of their authors, the selection committee's opinion and their ranking,
- 2
- 1 - advertising of the results of the international competition will be sent to the main professional journals in the countries concerned to publish the prize-winning sketches,
- 1 - a pedagogical dossier on the theme and the results of the international competition will be realized for educational purposes,
- 1 - An exhibition of the selected sketches can be organized in agreement with the organizer.

Please send all requests for additional information to
arturbain.ciau@gmail.com

ou L'Art urbain dans les territoires – Arche de la Défense Paroi Sud – 92055 – PARIS LA DEFENSE CEDEX
Tél. : 06 20 41 77 19

Note de recommandations aux équipes

A lot of sketches are disqualified each year because they break the rules or lack legibility.

For your information the sketch wich received a distinction in the 2010-2011 competition' appears below.

Please respect the rules :

1. multidisciplinary team (e. g. An architecture student and a town planning student, or a town planning professor, an engineering student and a landscape architecture student)
2. presentation on horizontal A1 format
3. separation into to A2 sections : 'before' on the left and 'after' on the right
4. before AND after scale plan of the territory
5. before AND after scale plan of the project
6. 'descriptive title' band at the top of the A1 format
7. all the views must be identified on the plans with an arrowhead and a number as follows: 1 
8. the north sign and the scale are indicated on each plan with the symbols in article 4.3
9. apart from a duly justified exception, respect the working scales imposed by the rules.
10. 'descriptive titles' which enable the project and the name of the town to be identified
11. 'descriptive view' (plan, perspective...), in relation to the title, to be enhanced (bigger size)
12. respect the size of the lettering and do not exceed the maximum lenght of text (between 1200 and 2400 characters).
13. the before and after plans must be on the same scale and if possible opposite each other so that it is easy to understand your proposal
14. present the main quality or qualities of your sketch with reference to the Référentiel pour la Qualité du cadre de vie (architectural quality, quality of community life, and respect for the environment).

